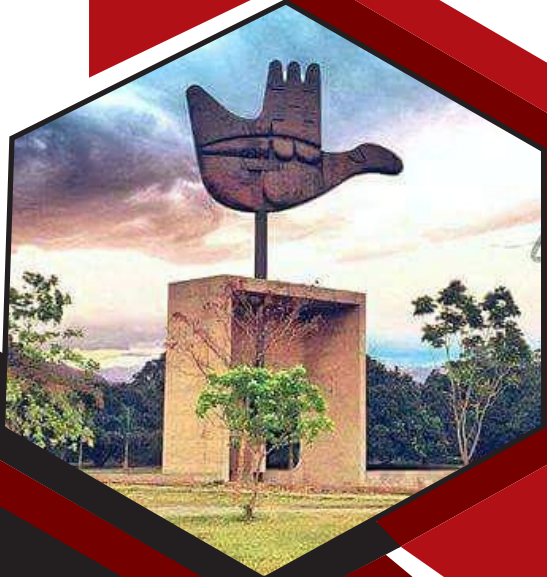




# Bleeding Disorder Consensus Meeting (BDCM) 2023

2nd - 3rd May, 2023



**TRADE  
BROUCHER**

under the Aegis of  
*Hemophilia Advocacy Society, Punjab, HFI, HSK,*  
in association with  
*Health Department of Punjab, Haryana,  
Himachal Pradesh and Jammu & Kashmir*

Organized by  
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## Invitation

Dear Industry Partner,

The whole world is passing through very difficult times for last two years and came to a standstill due to 'Covid 19' pandemic and lockdowns. Industry also suffered a lot and had to curtail its interaction with medical professionals and participation in academic activities due to various restrictions.

I hope that we are at the end of long, dark tunnel now and a new light is waiting for us all. It gives us a great honor, privilege and pleasure in inviting your prestigious company to participate in our upcoming meeting- "Bleeding Disorder Consensus Meeting 2023 (BDCM 2023) to be held on 2<sup>nd</sup>- 3rd of May 2023 at Hotel Shivalik View Sector-17 Chandigarh.

The Meeting is being organized by Hemophilia Advocacy Society, Punjab in association with Guru Gobind Singh Medical College & Hospital, Faridkot under the guidance and support of Health Departments of Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir.

This mega event in 'The City Beautiful - Chandigarh' which is located in the foothills of Shivalik Mountains will give you a unique opportunity to interact with top National and Regional KOLs working in the space of Hemophilia, along with Physicians and healthcare professionals working at Hemophilia Treatment Centers of Punjab, Chandigarh, Haryana, Himachal Pradesh and Jammu & Kashmir. Experts from Clinical Hematology, Pediatric Hematology, Clinical Medicine, Pediatrics, Pathology, Blood Transfusion Medicine, Surgeons, Orthopedics, Dentistry and Physiotherapy will join during BDCM 2023 along with the dignitaries of Health Departments of Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir.

BDCM 2023 aims to reach at a consensus for the treatment of different archetypes of Hemophilia A, Hemophilia B and other bleeding disorders. This will be achieved by the series of sessions and panel discussions planned covering awareness and diagnostic gaps, prioritizing primary treatment regimens and segmenting different archetypes for different protocols based on clinical outcomes & cost-effectiveness.

There is a range of Sponsorship and exhibition opportunities available, offering you a chance to broaden your reach, expand your brand and enhance your visibility among the delegates who will attend BDCM 2023. It will provide an ideal platform to you to connect with the grand gathering of leading professionals in the field of Hemophilia.

We would like you to come on board as a sponsor and exhibitor for the trade area and display your product and brief our delegates about them. We also offer you the opportunity of branding your products and services at the venue on selected sites.

We believe that the combination of education, science, research, networking and socializing will make "BDCM-2023" a memorable event. Join us at Chandigarh and let us work together to inform and educate with the aim of improving treatment outcomes in Hemophilia.

Our event partner for BDCM 2023 is Joy Enterprises, Mohali who will help us in coordination and management of complete event and drive it successfully.


Looking forward to your active participation in a big way!

Thanks and Regards



**Dr. Neetu Kukar**

Organizing Chairperson  
BDCM-2023



**Dr. Varun Kaul**

Organizing Secretary  
BDCM-2023



**Dr. Shashi Kant Dhir**

Scientific Committee Chairperson  
BDCM-2023



**Dr. Sandeep Verma**

President  
Hemophilia Advocacy Society